Study 1

subj: subject number, from 1 to 96
gender: the gender of the participant
      boys = 1, girls = 2
age: the age group of the participant
      5-year-olds = 5, 6-year-olds = 6, 7-year-olds = 7
trait: the trait that children made judgments about
      nice = 0, smart = 1
stereo: the proportion of trials on which children linked the target trait (smart or nice) with people
      of their own gender

Study 2

subj: subject number, from 1 to 144
gender: the gender of the participant
      boys = 1, girls = 2
age: the age group of the participant
      5-year-olds = 5, 6-year-olds = 6, 7-year-olds = 7
trait: the trait that children made judgments about
      nice = 0, smart = 1
target: the age of the stereotype targets
      children = 0, adults = 1
stereo: the proportion of trials on which children linked the target trait (smart or nice) with people
      of their own gender
grades: the proportion of trials on which children indicated that children of their own gender were
      high-achieving in school

Study 3

subj: subject number, from 1 to 64
gender: the gender of the participant
      boys = 1, girls = 2
age: the age group of the participant
      6-year-olds = 6, 7-year-olds = 7
game: the type of the novel game
      try-hard = 0, smart = 1
interest: the average score across the four questions measuring children's interest in the game
      (which were standardized before averaging)
difference: the difference score between children's interest towards the "smart" game and their
      interest towards the "try-hard" game
stereo: the average score across the two questions measuring children's tendency to link the
      target trait (smart) with people of their own gender (which were standardized before
      averaging)

Study 4

subj: subject number, from 1 to 96
gender: the gender of the participant
      boys = 1, girls = 2
age: the age group of the participant
      5-year-olds = 5, 6-year-olds = 6
interest: the average score across the four questions measuring children's interest in the "smart"
      game (which were standardized before averaging)

Studies 1 and 2 (with demographic information)

study: the study in which the participant was tested

      study 1 = 1, study 2 = 2

subj: subject number, from 1 to 240

gender: the gender of the participant

      boys = 1, girls = 2

age: the age group of the participant

      5-year-olds = 5, 6-year-olds = 6, 7-year-olds = 7

trait: the trait that children made judgments about

      nice = 0, smart = 1

stereo: the proportion of trials on which children linked the target trait (smart or nice) with people

      of their own gender

race: the race of the participant

      American Indian or Alaskan Native = 1, Asian or Pacific Islander = 2, African American =

      3, Latino/ Hispanic = 4, Caucasian, not of Hispanic origin = 5, Biracial = 6

race2: a dichotomous variable for race

      Caucasian = 1, non-Caucasian = 0

eduave: the average education level (in years) across two caregivers

      less than a high school diploma = 10, high school diploma = 12, Associate's degree = 14,

      Bachelor's degree (B.A, B.S.) = 16, Master's degree (M.A., M.S.) = 18, Professional

      Degree (M.D., Ph.D., etc.) = 20

income: the gross income of the household

ses: a composite of education and household income (these two variables were standardized
and then averaged)

Studies 3 and 4 (with demographic information)

study: the study in which the participant was tested

      study 3 = 3, study 4 = 4

subj: subject number, from 1 to 160

gender: the gender of the participant

      boys = 1, girls = 2

age: the age group of the participant

      5-year-olds = 5, 6-year-olds = 6, 7-year-olds = 7

interest: the average score across the four questions measuring children's interest in the "smart"

      game. Responses to each question were first standardized across children whose

      parents provided demographic information; next, the standardized scores for the four

      questions were averaged. Children without demographic information were not included in

      this analysis, nor were responses to the "try-hard" game (Study 3).

race: the race of the participant

      American Indian or Alaskan Native = 1, Asian or Pacific Islander = 2, African American =

      3, Latino/ Hispanic = 4, Caucasian, not of Hispanic origin = 5, Biracial = 6

race2: a dichotomous variable for race

      Caucasian = 1, non-Caucasian = 0

eduave: the average education level (in years) across two caregivers

      less than a high school diploma = 10, high school diploma = 12, Associate's degree = 14,

      Bachelor's degree (B.A, B.S.) = 16, Master's degree (M.A., M.S.) = 18, Professional

      Degree (M.D., Ph.D., etc.) = 20

income: the gross income of the household

ses: a composite of education and household income (these two variables were standardized
and then averaged)